



# SATISFIED CUSTOMERS

## Changing an Industry

E-Z Trac is taking over changeable letter readerboards one sign at a time. If you have experienced the headaches of the old style suction cup and vandal covers, or if you are simply wanting to get a little more punch out of your readerboard, E-Z Trac is the product for you. But don't just take it from us, look at what a few of our satisfied customers have to say.

“When a customer asks about changeable letters and graphics the first and only option we offer is E-Z Trac.”



**BEN ZIGLIN**  
PRESIDENT



"The E-Z TRAC system saves time. I would say I have saved at least 50 to 75 percent of my time changing the wording on this system as opposed to the other system. I have never broken any letters with the E-Z TRAC SYSTEM. The pole you use on this E-Z TRAC SYSTEM has never collapsed on me, it is much easier than any suction cup pole."

*Ermon Cundiff*



The E-Z Trac system has made a significant improvement in our readerboard signs. It has reduced the time necessary to change the message on our readerboards to minutes. E-Z Trac is very easy to use. In fact, we have not broken any letters or pulled any signs off in the sign since we switched to E-Z Trac. It has proven to be a very effective marketing tool. We have now fitted our restaurants with E-Z Trac systems. I would recommend E-Z Trac to anyone with a changeable letter readerboard.

McGraw-Hill Construction, Inc.  
*Mike McInnes*  
Mike McInnes



"I have changed many reader boards using the suction cup and pole and have found that the E-Z TRAC system is by far the easiest to work with. I am able to change the readerboard in only a matter of a few minutes. My letters are very bold and can be seen from a very far distance. I have also seen sales rise since I have had a reader board and the E-Z TRAC CHANGEABLE LETTER SYSTEM."

*Joe Kessler*



"Using the E-Z TRAC is so much easier due to the fact that you can put the board together indoors not having to stand outside in the cold or rain. It takes just minutes to put up or take down. I would recommend it for anyone."

*Jimmy Skowledge*