

› Top 5 Reasons to Use E-Z Trac Full Color Graphics

- Boost Product Sales
- Enhance your Image
- Viewable Day or Night
- Rotate your Images
- A Marketing Dream

› How It Works

E-Z Trac Color Graphic Inserts work on the same basis as the letters, by simply replacing the letters with a Color Graphic Insert you can change your readerboard into a full color display of your product. Like letters, the E-Z Trac Color Graphic Inserts can either be installed using the installation tool and pole or they can be locked on low to the ground signage. This affordable & effective on premise advertising has taken changeable letter readerboards to a whole new level.

› Graphics Printing

E-Z Trac Graphics are printed onto a durable translucent sheet, called **E-Z Trac PolyFilm**. PolyFilm is made to resist the high temperatures and provide for good light transmission when backlit at night.

Please see the attached order form for ordering information on E-Z Trac PolyFilms.

E-Z Trac Graphics can be printed on select Mimaki, Seiko, Vutek, 3M, Legatt & Platt, & Océ printers with the use of E-Z Trac Graphic Film.

For those who do not have access to the appropriate equipment, we recommend using E-Z Trac's printing services. These high quality, low cost prints can be ran with your own custom design onto E-Z Trac PolyFilm.

› Design Resources

E-Z Trac understands the time & difficulty in developing professional custom graphics. In order to help you better serve your clients, we have developed a list of helpful tips and resources for designing professional looking graphics.

FREE Design Tips available at:
www.e-ztrac.com/graphics

